

JACQUELYN LIN

Illustrator, Designer

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Jacquelyn Lin

SUMMARY

Versatile illustrator with extensive experience in creating storytelling illustration and digital design programs. Passionate about visual communication through illustrations and storytelling. Possess strong interpersonal aptitude and derive satisfaction from collaborative teamwork.

SKILLS

Editorial Illustration	Graphic Design
Digital+ Analogue Art	Packaging Design
Character Design	Branding
Animated Graphic	

SOFTWARES

Photoshop	SketchUp
Illustrator	Procreate
InDesign	AfterEffect

LANGUAGE

Mandarin	English
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FEATURED PROJECTS

Editorial- The NTY for Kids Magazine Cover

- Enhancing the visual appeal and storytelling aspect of articles.
- Clarifying complex concepts through visual representation.
- Evoking emotion, provoking thought, and engaging readers with playful and compelling imagery.
- Supporting the overall message of the editorial content.

Packaging design- StarBucks coffee bag

- Utilized Adobe Illustrator for vector illustration, hand-drawn sketches for initial concepts, and digital painting for final touches.
- Created intricate illustrations using patterns, design elements that reflected Starbucks's identity and the coffee's origins -Latin America.
- Revised designs based on creative director's feedback and ensured timely delivery of the final product.

ACHIEVEMENT

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|----------------------------------------|------------|
| • ArtCenter student gallery exhibition | 2023- 2024 |
| • Frank I. Ianza Scholarship | 2022- 2024 |
| • ArtCenter UG Scholarship | 2021- 2024 |

EXPERIENCE

Freelance Illustrator

05.2023- Current

- Communicating with clients to understand their preferences.
- Creating illustrations in various styles and mediums based on client briefs. Theme includes wedding invitation cards, custom animated emotes, portraits and posters.
- Meeting deadlines and managing multiple projects simultaneously.
- Incorporating client feedback to refine illustrations.

Teaching Assistant

Adobe Creative Suites Courses at ArtCenter

01. 2022- Current

- Assisting the lead instructor in delivering digital design lessons.
- Providing one-on-one or group support to students during lab sessions and office hours.
- Offering feedback and guidance on student projects, helping students improve their digital design skills.
- Demonstrating proficiency in Adobe Creative Suites and techniques, aiding students in software usage and troubleshooting.
- Helped students achieve notable improvements in their design skills and make their works into school gallery.

Graphic Designer at Googol company

05.2023-09.2023

- Collaborating with clients to understand their design needs and objectives.
- Creating visual concepts, layouts, designs for print and digital media.
- Developing logos, packaging, advertisements, social media graphics, event posters and more marketing collateral.
- Refresh existed brand elements to reach a larger group of audience.
- Providing timely revisions and delivering final design assets that meet client expectations.

EDUCATION

ArtCenter College of Design

2020 - 2024

Bachelor of Fine Art, Illustration Design- Business Minor



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